



# WINC Host Guidelines

## What You Need to Know About Hosting a WINC Event

WINC is a non-profit organization that offers free membership to Minnesotan women in the construction industry. As a networking-focused organization, we invite industry members and businesses to host events that support and strengthen our mission.

### Our Mission

*Women in Construction is a diverse group of people dedicated to the advancement of women in the construction industry. We encourage strong mutual support networks among members through philanthropy & mentoring opportunities to share strengths, talents, and experience.*

## Host Requirements

The following parameters are required to provide a valuable experience. If you're unable to meet any of these parameters, drop us a note, and we can discuss options!

1. The host will provide the venue, food, and beverages. A venue can be a showroom, model home, rented event space, etc. and must be within the Twin Cities area. The venue must be able to hold 50+ people comfortably. Depending on the event details and content, seating and tables should be available.
2. The host will provide an agenda outlining the event's activities and education. Subject matter can be based on the host's company or an industry-related topic.
3. Host requests are on a first come, first served basis, provided the request meets the guidelines.

## Host Benefits

As a host, you will have the opportunity to highlight your products and services to other WINC members. Typical benefits include:

- Visibility in front of 50+ women in the industry (average attendance is 60)
- Five-minute introduction at the beginning of the event
- Recognition on social media event promotion(s)
- Recognition in email promotion(s)
- Company literature displayed or distributed at the event
- Ability to provide products or giveaways at the event
- Attendee list with emails
- Recognition in our end-of-the-year WINC Events post
- Dedicated WINC Board Member to assist with the event and boost success!



## Become a WINC Host Today!

Do you share our vision of advancing women in this amazing industry?  
Fill out our [Event Host Request Form](#) on our website to take the next  
step toward hosting a WINC event!

[wincmn.org](http://wincmn.org) | [events@wincmn.org](mailto:events@wincmn.org)